

AUDIT OF _____ ONLINE PRESENCE
(Competitor's Name)

<p>Website Messaging</p>	<p>Social Media Activity</p>
<p>Target Audiences</p>	<p>Service Offerings</p>

S.W.O.T ANALYSIS

<p>Strengths</p>	<p>Weaknesses</p>
<p>Opportunities</p>	<p>Threats</p>